



# SECURE TERMINAL BASED PAYMENT SOLUTIONS

PROVEN AUTHENTICATED ELECTRONIC  
PAYMENT OFFERINGS FROM NUPAY

## LEADERS IN SECURE ELECTRONIC PAYMENT SOLUTIONS.

For over 15 years NuPay has exclusively developed a range of electronic payment solutions for all South African businesses to assist in the secure collection and payment of funds through a range of terminal, mandated and card-based product offerings.

## WELCOME TO NUPAY, LEADERS IN SECURE ELECTRONIC PAYMENT SOLUTIONS.

NuPay's range of authenticated products can improve your payment collection rate.

NuPay is a service oriented company, constantly striving to set new benchmarks in customer satisfaction and operational excellence.

NuPay's range of authenticated products are all terminal-based. Merchants can process AEDO (Authenticated Early Debit Order), POS (Point of Sale) real-time debit and credit card transactions, and dispense airtime vouchers with NuPay's EPV (Electronic Prepaid Voucher) product – all on a single terminal.

### NUPAY'S PARTNERSHIPS

#### Collecting with confidence

NuPay understands the importance of collecting payments successfully and on time. In fact, NuPay's business model has one goal in mind, your success. NuPay has been at the forefront of managed electronic payment solutions since the turn of the century. The NuPay's range of products ensures that regardless of the industry you operate in, there is a proven secure payment collection solution that will improve your collection success rate. NuPay is dedicated to assisting merchants in creating a safer working environment, by providing innovative solutions that remove the risk of cash-on-hand.

### OUR STRENGTHS

NuPay's main strengths, capabilities and skills lie in the warehousing and management of transactions with the highest levels of security and unmatched customer service. NuPay prides itself on relationship building, training and education, statistical analysis, consulting and advice, all of which help to grow businesses and increase success rates. Furthermore, real-time and web-based services allow merchants to stay in total control of their business ventures.



## THE NUPAY AUTHENTICATED PRODUCT RANGE

### NuPay AEDO (AUTHENTICATED EARLY DEBIT ORDER)

**The leading, safe and secure managed payment solution for all retail & service providers.**

NuPay's AEDO offering provides a facility that enables your business to process an early debit order via a point-of-sale terminal similar to current credit and debit card transactions. The main difference? Unlike real-time transactions, these transactions will be processed at a later date. Furthermore, the design of the system allows for the use of all participating banks' debit cards to be processed via AEDO.

## IS NUPAY'S AEDO SAFE?

Yes. The relevant transaction is authenticated on the terminal and registered to NuPay, where it is then housed, managed and uploaded for payment to the relevant bank on the action date.

### MAJOR BENEFITS OF NUPAY AEDO:

- The transaction is secure
- Full account verification is achieved when creating and authenticating a transaction
- By virtue of the authentication, the transaction cannot be disputed once successfully processed
- Up to 32 days tracking available
- The AEDO transaction is processed directly after the bank's credit run
- Full reporting and transaction maintenance is available via the NuPay website
- Mobile terminals are available, giving you the ability to offer your services outside of the office
- Dedicated customer support consultants, technical and sales consultants

### Benefits to the Account Holder:

- Convenience
- Reduced bank charges

### LOG ON TO WWW.NUPAY.CO.ZA

- Every NuPay merchant is registered on the secure website and issued with a unique user name and password to access and view your portfolio
- Real-time updates allow you to see the exact status of your transactions
- You can draw reports on successful, failed and future transactions
- Reports can be customised by you as required
- All transaction information is emailed to merchants on a daily basis
- Reports can be integrated with all administration systems

## AEDO AS A SOLUTION TO ALL...

### Retail & service providers

- Peace of mind knowing that all successfully collected transactions cannot be disputed
- A collection specialist in the form of a Customer Relations Consultant is allocated to each merchant and visits take place every six to eight weeks
- NuPay's reporting website places control over the entire collection process in your hands
- NuPay is a PCI-DSS certified transaction service provider providing you peace of mind that all your data is protected

### NUPAY POS (POINT-OF-SALE)

Broaden your sales offerings and increase your clientele with this convenient and reliable real-time payment solution.

POS is a secure, safe and user-friendly product that allows for the immediate collection of debit and credit card transactions. The POS terminal accepts all major debit and credit cards.

### THE MAIN FEATURES OF POS INCLUDE:

- Debit and credit cards accepted
- Real-time transactions
- Air time vouchers available

For your convenience as a NuPay POS merchant the NuPay website offers the following on-line, real-time reporting:

- Debit card and credit purchase transactions (successful and unsuccessful)
- Declined transactions (with reason for decline)
- Refunded transactions



## EPV (ELECTRONIC PREPAID VOUCHER)

Provide prepaid vouchers to your customers through an NuPay POS terminal.



### WHAT IS NUPAY EPV?

It is a virtual voucher platform that enables the sale of prepaid airtime on a POS terminal.

### HOW DOES IT WORK?

- The merchant deposits funds into their NuPay EPV account
- When a customer purchases a voucher, the merchant selects the EPV type from the terminal to print the voucher and PIN
- The voucher value is debited from the merchant's NuPay EPV account

### WHAT ARE THE BENEFITS?

- Merchants will attract more customers and generate additional income
- No need to buy physical stock
- Vouchers are issued from deposited funds, as and when they are required
- NuPay offers a highly-competitive commission structure

### NUPAY

National Office: 011 617 1700

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National Sales Office: 011 617 1800

Western Cape: 011 617 1901

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[www.nupay.co.za](http://www.nupay.co.za)

